**A.** What are the **strongest forces** driving your decisions in logistics and supply chain management today?

**B.** What is the single **most pressing issue** you face today in **managing** a logistics or the supply chain organization?

**C.** What is the single **most pressing issue** you face today in **operating** logistics and supply chain functions?

**D.** What is the most difficult **customer service requirement** for your organization to satisfy?

**E.** What are the most recent changes made to your **logistics network**?

**F.** What is the most recent change your company has made in **systems that support logistics**?